

**Princeton Public Schools
Strategic Plan
2016 – 2021**

Goal 5: Culture of Care, Connectedness, Communication - Promote a culture of care, connectedness, and communication across the district, between home and school, and throughout our broader community

Objective 8: Board Communication

Major Tasks	Staff	Resources	Timeline	Indicators of Success	Notes on Progress
Include pictures and bios of Board Members on Board webpage	Communications Coordinator		Winter, 2017		
Post on website and Board webpage, protocols for constituents to follow when they have a concern.	Communications Coordinator		Fall, 2017		
Continue to post highlights from Board meetings on main page of website.	Communications Coordinator		Ongoing		
Consider posting on website in advance of each meeting 3-5 key issues to be discussed.			Fall, 2017		
Look to promote engaging and meaningful presentations about key district issues and initiatives. Include a visual component to help with those viewing on TV.			Spring, 2017		

Ensure each PTO has a Board member liaison to share information and to hear feedback	Board President with PTO leadership		Ongoing		
Promote opportunities for feedback to the Board in settings less intimidating than a televised public meeting. Consider “Board Listening Sessions” prior to closed session or “Coffee and Conversation” at various schools during the day or in the evening.	Board President with Communications Coordinator		Fall, 2017		
Consider creating a section of the website that allows constituents to record their comments or questions about a specific issue or proposal before the Board.	Board President with Superintendent and Communications Coordinator		Fall, 2017		
Continue to maintain a Board Facebook page.	Board President or designee		Ongoing		