

**Princeton Public Schools  
Strategic Plan  
2016 – 2021**

**Goal 5: Culture of Care, Connectedness, Communication** - Promote a culture of care, connectedness, and communication across the district, between home and school, and throughout our broader community

**Objective 4: Athletics**

Major Tasks	Staff	Resources	Timeline	Indicators of Success	Notes on Progress
Implement new website for athletics that will interface with “R” School and support webpages for each team	AD	RSchool Activity Scheduler & Team Site	Sept. 2016 thru Jan. 1 2018	Sites Are Posted & Linked To The PHS Home Page	HS Athletics Website is Up and Running; Team Sites Are In Transition
Develop athletic online “handbook” with clear philosophy, procedures, expectations, including approach to playing time (student should ask “what can I do to get better?”)	AD		Fall, 2017		
Implement Twitter feeds for each coach that upload to athletic page	AD		New Website software		Web Development Software Does Not Allow For Coaches To Have This Privilege At This Time.
Coaches will use the “Remind App” to text students	AD		Sept. 1, 2016 - Ongoing		Some Coaches Do Others Text. 50/50 Need Clarification On Bd. Social Media App

Athletic page a part of PowerSchool to show student's status. Re: eligibility, concussion baseline, medical clearance, other forms	AD		Sept. 1, 2016	More Students Are Cleared than ever before on the 1 <sup>st</sup> day of tryouts	Online Signatures For Forms Should Be The Next Step
Implement Back To Sports Nights with speaker to all parents to underscore philosophy – followed by individual team meetings	AD		John O'Sullivan Presented in Sept. 2016  Ongoing		
Make passes available for senior citizens	AD with Coordinator of Communications		TBD		
Plan community nights for various athletic events	AD with Coordinator of Communications		TBD		
Continue to explore ways to celebrate athletic accomplishments	AD with Coordinator of Communications		2016 and ongoing		
Consider student reporters for games	AD with Coordinator of Communications				Trying to create a partnership with the Tower Newspaper